



## 36Kr Holdings Inc. Files 2023 Annual Report on Form 20-F

April 25, 2024 at 8:00 AM EDT

BEIJING, April 25, 2024 /PRNewswire/ -- 36Kr Holdings Inc. ("36Kr" or the "Company") (NASDAQ: KRKR), a prominent brand and a pioneering platform dedicated to serving New Economy participants in China, today announced that it filed its annual report on Form 20-F for the fiscal year ended December 31, 2023 with the Securities and Exchange Commission (the "SEC") on April 25, 2024. The annual report can be accessed on the Company's investor relations website at <http://ir.36kr.com> and on the SEC's website at [www.sec.gov](http://www.sec.gov).

The Company will provide a hard copy of its annual report containing the audited consolidated financial statements, free of charge, to its shareholders and ADS holders upon request. Requests should be directed to [ir@36kr.com](mailto:ir@36kr.com) or Investor Relations Department at 36Kr Holdings Inc., Building B6, Universal Business Park, No. 10 Jiuxianqiao Road, Chaoyang District, Beijing, 100015, People's Republic of China.

### About 36Kr Holdings Inc.

36Kr Holdings Inc. is a prominent brand and pioneering platform dedicated to serving New Economy participants in China with the mission of empowering New Economy participants to achieve more. The Company started its business with high-quality New Economy-focused content offerings, covering a variety of industries in China's New Economy with diverse distribution channels. Leveraging traffic brought by high-quality content, the Company has expanded its offerings to business services, including online advertising services, enterprise value-added services and subscription services to address the evolving needs of New Economy companies and upgrading needs of traditional companies. The Company is supported by comprehensive database and strong data analytics capabilities. Through diverse service offerings and the significant brand influence, the Company is well-positioned to continuously capture the high growth potentials of China's New Economy.

For more information, please visit: <http://ir.36kr.com>.

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